

## LiveTube Terms of Service

Last Modified: August 27, 2024

### LiveTube User Agreement

The LiveTube User Agreement comprises these [Terms of Service](#) (“Terms”), our [Privacy Policy](#), the [LiveTube Rules](#), and all incorporated policies.

[Download User Agreement](#) (including Privacy Policy and LiveTube Rules)

### Terms of Service

These Terms of Service (“Terms”) govern your access to and use of our services, including our various websites, SMS, APIs, email notifications, applications, buttons, widgets, ads, and commerce services that link to these Terms (collectively, the “Services”), and any information, text, links, graphics, photos, videos, or other materials or arrangements of materials uploaded, downloaded, or appearing on the Services (collectively referred to as “Content”). By using the Services, you agree to be bound by these Terms.

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#### 1. Who May Use the Services

**Eligibility:** You may use the Services only if you agree to form a binding contract with LiveTube and are not a person barred from receiving services under the laws of the applicable jurisdiction.

**Age Requirement:** In any case, you must be at least 13 years old to use the Services.

**Authority Representation:** If you are accepting these Terms and using the Services on behalf of a company, organization, government, or other legal entity, you represent and warrant that you are authorized to do so.

#### 2. Privacy

**Data Handling and User Privacy:** LiveTube is committed to protecting your personal information. We handle user data in accordance with our [Privacy Policy](#), which outlines the collection, use, and storage of personal data. This includes data related to payments, content moderation, and other interactions with our Services. We use this information to provide, improve, and secure our Services. Personal information is handled with strict confidentiality and only shared with third parties as necessary to process payments or comply with legal obligations.

**Privacy Policy Reference:** Our [Privacy Policy](#) describes how we handle the information you provide to us when you use our Services.

**Consent:** By using our Services, you consent to the collection, use, and transfer of your information as described in the Privacy Policy, including the transfer of this information to the United States, the United Kingdom, and/or other countries for storage, processing, and use by LiveTube and its affiliates.

**Right to Erasure:** Users have the right to request the deletion of their personal data at any time. For more information on how to exercise this right, please refer to our [Right of Erasure](#) page.

### 3. Content on the Services

**User Responsibility:** You are responsible for your use of the Services and for any Content you provide, including compliance with applicable laws, rules, and regulations. You should only provide Content that you are comfortable sharing with others.

**Content Risks:** While LiveTube strives to validate and verify the accuracy and reliability of Content shared via the Services, any use or reliance on any Content or materials posted via the Services or obtained by you through the Services is at your own risk. We do not endorse, support, represent, or guarantee the completeness, truthfulness, accuracy, or reliability of any Content or communications posted via the Services.

**Role of AI and Automated Systems:** LiveTube uses AI and automated systems to validate and verify content submitted through our Services. These systems can make final decisions on whether content meets our quality standards and guidelines. The use of AI helps ensure timely, accurate, and consistent moderation of content. Users are notified when content is under review by AI, and they will be informed of the outcome, whether their content is accepted for broadcast or declined based on the AI's assessment.

**Exposure to Content:** By using the Services, you may be exposed to Content that might be offensive, harmful, inaccurate, or otherwise inappropriate. All Content is the sole responsibility of the person who originated such Content.

**Intellectual Property Rights:** LiveTube respects the intellectual property rights of others and expects users of the Services to do the same. We reserve the right to remove Content alleged to be infringing without prior notice, at our sole discretion, and without liability to you. We will respond to notices of alleged copyright infringement that comply with applicable law and are properly provided to us, as described in our separate [Copyright policy](#). If you believe that your Content has been copied in a way that constitutes copyright infringement, please report this by writing to us at [copyright@livetube.tv](mailto:copyright@livetube.tv).

**Authorized Use of LiveTube Content:** LiveTube content is intended for use by LiveTube and other explicitly authorized parties. Only parties that have signed a contract with LiveTube and

are in a direct contractual relationship with us are authorized to use, distribute, publish, or otherwise utilize LiveTube content. Unauthorized use, distribution, publishing, or any other form of utilization of LiveTube content without a written agreement or explicit permission is strictly prohibited. LiveTube reserves the right to share its content across various platforms, including but not limited to [Facebook](#), [X](#), [Instagram](#), [TikTok](#), [YouTube](#), and the [LiveTube Newsroom](#). LiveTube allows the sharing and embedding of its content via framing technology, provided that the content is clearly attributed to LiveTube, including direct links back to the original content on LiveTube or the relevant platform, and that the content is not altered.

**Your Rights:** By submitting, posting, or displaying Content on or through the Services, you grant us a worldwide, exclusive, royalty-free license (with the right to sublicense) to use, copy, reproduce, process, adapt, modify, publish, transmit, display, and distribute such Content in any and all media or distribution methods (now known or later developed). This license authorizes us to make your Content available to the rest of the world. You agree that this license includes the right for LiveTube to provide, promote, and improve the Services and to make Content submitted to or through the Services available to other companies, organizations, or individuals for the syndication, broadcast, distribution, promotion, or publication of such Content on other media and services, subject to our terms and conditions for such Content use. Such additional uses by LiveTube or other companies, organizations, or individuals may be made with no compensation paid to you with respect to the Content that you submit, post, transmit, or otherwise make available through the Services. LiveTube has an evolving set of rules for how ecosystem partners can interact with your Content on the Services. These rules exist to enable an open ecosystem with your rights in mind. You understand that we may modify or adapt your Content as it is distributed, syndicated, published, or broadcast by us and our partners and/or make changes to your Content to adapt the Content to different media. You represent and warrant that you have all the rights, power, and authority necessary to grant the rights granted herein to any Content that you submit.

**Media Professionals and MediaHub Access:** Access to the LiveTube MediaHub is restricted to broadcaster and publishing professionals. Usage is guided by the [LiveTube Media License](#). Media professionals wishing to use LiveTube content must adhere to the terms outlined in the Media License, which governs how the Content may be used, modified, and distributed. By accessing the MediaHub, you agree to comply with all provisions of the Media License.

#### **4. Payment and Streaming Terms**

**Payment Commencement:** Payments for streaming begin only when a LiveTube stream has been selected for broadcast by a newsroom producer. No payments are made for streams that have not been chosen, whether declined by automated systems, AI, or a newsroom producer. Additionally, no payments are made for the time users spend waiting for their stream to be approved or “green-lighted” for broadcast.

**Stream Status Indicators:**

- **Connecting or Looking for a Producer:** When users initiate a stream, it enters the “Connecting” or “Looking for a Producer” phase. During this time, the stream is validated and verified by automated systems or AI for content quality and adherence to LiveTube’s guidelines. No payments are made during this phase, and streams can be declined without human review.
- **Connected:** When the status changes to “Connected,” the stream has been linked to the LiveTube Newsroom for review by a live producer. Payment still does not begin at this stage. The live producer reviews the stream for its relevance, quality, and compliance. Users see this status as an indicator that their stream is under active review, but payment is not yet initiated.
- **Live Broadcast – Payment Activation:** If the newsroom producer decides to broadcast the stream, the status changes to indicate the stream is live. Users will see a red border around their screen, a flashing “LIVE” icon, the elapsed time, and a real-time earnings counter that updates every minute. This indicates that the stream has been selected for broadcast, and payment has started. The amount displayed includes both the base rate and the accumulating per-minute rate, showing users exactly how much they are earning as they stream.

**Declined Streams:** LiveTube does not pay for any streams that are declined, whether by automated systems or AI during validation or by newsroom producers after review. Users will not receive any compensation for streams that are not broadcast.

**Stream Termination and Fair Payment Policy:** Only newsroom producers have the authority to end a live stream, ensuring the content is valuable and meets LiveTube’s standards. Users are generally not allowed to terminate their streams independently. LiveTube aims to ensure fairness and value. To prevent misuse, LiveTube may deny or adjust payouts if a user ends a stream shortly after starting it solely to collect the initial payment without providing meaningful content. Users are not required to unnecessarily stream for extended periods. If users must stop a stream for valid reasons, such as safety concerns or unavoidable technical issues, they should notify the newsroom producer. LiveTube will take these circumstances into account and address them appropriately.

**Fraud, Misconduct, and Discretionary Payments:** LiveTube reserves the right to withhold or refuse payments in cases of detected fraud, manipulation, or violations of LiveTube Rules. Payments may be adjusted at the newsroom producer’s discretion based on the story’s impact, quality, and relevance. For instance, if it is determined during a LiveTube broadcast that the content is of global breaking news, a major event, or highly relevant, the producer may decide to increase the payment amount. The producer will notify the user of such adjustments after the stream.

**Offers and Location-Based Payments:** Users might receive offers via email, in-app messages, or app notifications about specific payments for streams on particular topics or events happening near their location. Users may also be asked to move to locations near newsworthy events. In these cases, the price mentioned in the offer communication is the amount that will be paid.

**Alternative Payment Methods:** Users who do not have a PayPal account must inform LiveTube. The newsroom producer and user will discuss alternative payment methods post-stream. Payment options will be determined on a case-by-case basis, considering the user's preferences and availability of payment processors.

**Unclaimed Payments and Support:** If payments are not retrieved from PayPal, the funds will be reversed to LiveTube. Users must contact LiveTube to resolve unclaimed payments. In the event of verifiable technical issues on either the user's side or LiveTube's side, a reattempt to process the payment may be made.

Through the provided contact channels, users can contact LiveTube for support and assistance with payment-related queries. Additional guidance is available on LiveTube's website, including the LiveBlog and LiveForum for the latest updates and community engagement.

**User Responsibilities:** Users are responsible for providing accurate payment information and complying with all LiveTube rules and guidelines. Users must not engage in actions aimed at manipulating payment calculations, such as ending broadcasts prematurely without valid reasons. Users are solely responsible for understanding and managing any fees or taxes resulting from their payments. LiveTube advises users to consult local tax regulations and handle obligations accordingly.

**Verification and Final Payment Confirmation:** All payments are subject to verification by senior producers to ensure compliance with LiveTube's rules. This verification typically occurs within 24 hours. Due to verification outcomes, final payment amounts may vary from initial estimates. Once verified, payments will be processed, and users will be notified via PayPal. All payments are considered final once processed. No further adjustments will be made except in cases of proven technical errors or discrepancies acknowledged by LiveTube.

**Age Restrictions and Guardian Payments:** LiveTube's services do not target children. As outlined in our [Terms of Service](#), only users aged 13 and older may use our platform. Users under 18 may not have a bank or PayPal account or might not be legally authorized to receive payments. In such cases, a guardian will receive the payment on behalf of the young LiveTuber. If it is discovered after a stream that the user was a child, LiveTube will not pay out any money.

**Limitation of Liability for Payment Issues:** LiveTube cannot be held responsible for any payment issues or delays caused by circumstances beyond LiveTube's control. This includes but is not limited to technical problems, disruptions with payment processors, communication systems, payment facilitators, or other third-party services. While LiveTube strives to ensure timely and accurate payment processing, users acknowledge that external factors may impact the delivery of payments, and LiveTube disclaims any liability arising from such circumstances.

## 5. Using the Services

Please review the [LiveTube Rules](#), which are part of the User Agreement and outline what is

prohibited on the Services. You may use the Services only in compliance with these Terms and all applicable laws, rules, and regulations. Our Services evolve constantly. As such, the Services may change occasionally at our discretion. We may stop (permanently or temporarily) providing the Services or any features within the Services to you or users generally. We also retain the right to create limits on use and storage at our sole discretion at any time.

We may also remove or refuse to distribute any Content on the Services, suspend or terminate users, and reclaim usernames without liability to you. In consideration of LiveTube granting you access to and use of the Services, you agree that LiveTube and its third-party providers and partners may place advertising on the Services or in connection with the display of Content or information from the Services, whether submitted by you or others.

## 6. Voucher and Coupon Code Usage

In participating in our Voucher and Coupon Code programs, users are subject to the following terms:

- **Usage:** Voucher and coupon codes provided by LiveTube are intended for single use only, either during sign-up or as explicitly stated, and are designed to benefit both the user and the affiliate partner, where applicable.
- **Eligibility for Higher Payouts:** Users who sign up using an affiliate link or code, or utilize promotional codes, may be eligible for higher payouts. However, payouts depend on our producers selecting the user's livestream for broadcast, adhering to LiveTube's discretion and professional standards.
- **No Guarantee of Broadcast or Payout:** Using a voucher or coupon code does not guarantee the broadcast of livestreams or entitlement to payouts. Decisions to broadcast are at the sole discretion of LiveTube.
- **Non-Monetary Value:** Vouchers and coupons carry no monetary value and are not redeemable for cash, credit, or other forms of payment.
- **Fraudulent Use and Consequences:** Fraudulent use of vouchers or coupons will not be honored. LiveTube reserves the right to reclaim any fraudulently obtained payouts and demand repayment.
- **One-Time Use and Restrictions:** Vouchers or coupons are for single use unless stated otherwise and cannot be combined with other offers unless specified.
- **Program Modification and Termination:** LiveTube reserves the right to modify, limit, or discontinue the voucher program at its discretion.
- **Limitation of Liability for Technical Issues:** LiveTube is not responsible for issues in code redemption due to technical problems outside of our control.
- **Discretionary Refusal and Auditing:** LiveTube may refuse payouts in case of errors or misuse and reserves the right to audit and monitor voucher redemptions.
- **Cap on Rewards:** A cap may be applied to the rewards or benefits obtainable through vouchers within a specified period.
- **Affiliate Responsibilities:** Affiliates must adhere to specified obligations and responsibilities in the voucher program.
- **Prohibition of Code Harvesting and Automated Use:** Harvesting codes through automated means or using bots for redemption is strictly prohibited.

- **User Indemnification:** Users agree to indemnify LiveTube against losses due to their fraudulent or improper use of vouchers.
- **Account Revision:** LiveTube may review and adjust user accounts if misuse of vouchers is detected.
- **Legal Recourse and Penalties:** Legal actions may be taken against those involved in fraudulent or unauthorized use of vouchers.
- **Notification of Authorities:** LiveTube may notify authorities in cases of suspected fraudulent activities.

By using a voucher or coupon code, users acknowledge and agree to these terms, forming an integral part of the LiveTube Terms of Service.

## 7. Disclaimers and Limitations of Liability

**The Services are Available “AS-IS”:** Your access to and use of the Services or any Content are at your own risk. You understand and agree that the Services are provided to you on an “AS IS” and “AS AVAILABLE” basis. The “LiveTube Entities” refers to LiveTube, its parents, affiliates, related companies, officers, directors, employees, agents, representatives, partners, and licensors. Without limiting the foregoing, to the maximum extent permitted under applicable law, THE LIVETUBE ENTITIES DISCLAIM ALL WARRANTIES AND CONDITIONS, WHETHER EXPRESS OR IMPLIED, OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT.

The LiveTube Entities make no warranty or representation and disclaim all responsibility and liability for: (i) the completeness, accuracy, availability, timeliness, security, or reliability of the Services or any Content; (ii) any harm to your computer system, loss of data, or other harm that results from your access to or use of the Services or any Content; (iii) the deletion of, or the failure to store or to transmit, any Content and other communications maintained by the Services; and (iv) whether the Services will meet your requirements or be available on an uninterrupted, secure, or error-free basis. No advice or information, whether oral or written, obtained from the LiveTube Entities or through the Services will create any warranty or representation not expressly made herein.

**Limitation of Liability:** TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, THE LIVETUBE ENTITIES SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, OR ANY LOSS OF PROFITS OR REVENUES, WHETHER INCURRED DIRECTLY OR INDIRECTLY, OR ANY LOSS OF DATA, USE, GOOD-WILL, OR OTHER INTANGIBLE LOSSES, RESULTING FROM: (i) YOUR ACCESS TO OR USE OF OR INABILITY TO ACCESS OR USE THE SERVICES; (ii) ANY CONDUCT OR CONTENT OF ANY THIRD PARTY ON THE SERVICES, INCLUDING WITHOUT LIMITATION, ANY DEFAMATORY, OFFENSIVE, OR ILLEGAL CONDUCT OF OTHER USERS OR THIRD PARTIES; (iii) ANY CONTENT OBTAINED FROM THE SERVICES; OR (iv) UNAUTHORIZED ACCESS, USE, OR ALTERATION OF YOUR TRANSMISSIONS OR CONTENT. IN NO EVENT SHALL THE AGGREGATE LIABILITY OF THE LIVETUBE ENTITIES EXCEED THE GREATER OF ONE HUNDRED U.S. DOLLARS (U.S. \$100.00) OR THE AMOUNT YOU PAID LIVETUBE, IF ANY, IN THE PAST SIX MONTHS FOR THE SERVICES GIVING RISE TO THE CLAIM.

The limitations of this subsection shall apply to any theory of liability, whether based on warranty, contract, statute, tort (including negligence), or otherwise, and whether or not the LiveTube Entities have been informed of the possibility of any such damage and even if a remedy set forth herein is found to have failed of its essential purpose.

Some jurisdictions do not allow the exclusion of implied warranties or limitations on the duration of implied warranties, so the above disclaimers may not apply to you in their entirety but will apply to the maximum extent permitted by applicable law.

**Dispute Resolution:** Any disputes arising out of or relating to these Terms shall be resolved through mediation, failing which the dispute shall be resolved through binding arbitration under the rules of the London Court of International Arbitration (LCIA). The arbitration shall be conducted in English, and the place of arbitration shall be London, United Kingdom. The decision of the arbitrator(s) shall be final and binding on the parties.

## 8. General

LiveTube may update these Terms periodically. Changes will not apply retroactively, and the latest version, always available at [LiveTube Terms and Conditions](#), will govern our relationship with you. We will make reasonable efforts to notify you of significant changes, such as through service notifications or emails to your registered address. By continuing to use the Services after changes become effective, you agree to the updated Terms.

If any part of these Terms is found to be invalid or unenforceable, that part will be limited or removed to the minimum extent necessary, and the remaining terms will continue to be valid. LiveTube's failure to enforce any part of these Terms does not constitute a waiver of our rights. These Terms constitute an agreement between you and LiveTube Ltd., an English company with its registered office at 86-90 Paul Street, London, EC2A 4NE, United Kingdom. For questions regarding these Terms, please contact us at [terms@livetube.tv](mailto:terms@livetube.tv)

**Governing Law and Jurisdiction:** These Terms are governed by and construed in accordance with the laws of England and Wales. By using the Services, you agree that any legal matters or disputes arising from these Terms or the Services will be resolved exclusively in the courts located in England and Wales. This applies to all users globally, regardless of their location, ensuring consistent legal standards and jurisdiction.

**Force Majeure:** LiveTube shall not be liable for any failure to perform its obligations under these Terms due to events beyond its reasonable control, including but not limited to natural disasters, pandemics, acts of government, war, terrorism, civil disturbances, labor shortages, or interruptions in communication systems. In such cases, LiveTube's obligations will be suspended for the duration of the event.

### Legal and Compliance Documents

For more information on our legal and compliance policies, please refer to the following additional legal documents:

[Privacy in Your Browser](#)



[Cookie Page](#)  
[Media License](#)  
[Impressum](#)  
[Cookie Settings LiveTube App](#)  
[Copyright](#)  
[Trademarks](#)  
[Disclaimer](#)  
[Imprint](#)  
[Logos](#)  
[Opt-out Preferences](#)

### **Questions or Suggestions?**

For any questions or concerns, you can always reach out to us via our [Support Ticket](#) system or check out our [FAQs](#).

Learn about us at [About LiveTube](#). Join discussions on our [LiveTube Forum](#). Explore the [LiveTube Academy](#) for broadcasting tips. If you represent a media outlet and would like to use LiveTube content, kindly register at our [Media Registration](#) page to gain access to the LiveTube MediaHub.

We appreciate your cooperation and adherence to our rules and guidelines. Together, we can ensure LiveTube remains a reliable, respectful, and engaging platform for everyone. Non-compliance with these rules may lead to immediate account termination without further notice. For further details about how we handle user information, refer to our [Privacy Policy](#).

## Privacy Policy

### Privacy Policy

*Last modified: August 18, 2024*

When you use LiveTube services, you trust us with your information. This Privacy Policy is meant to help you understand what data we collect, why we collect it, and what we do with it. This is important; we hope you will take the time to read it carefully.

#### Our Privacy Policy Explains:

- **What information we collect and why we collect it.**
- **How we use that information.**
- **The choices we offer, including how to access and update information.**

This Privacy Policy describes how and when we collect, use, and share your information across our apps, websites, SMS, APIs, email notifications, applications, buttons, embeds, ads (collectively, the “Services”), and from our partners and other third parties. When using any of our Services, you consent to the collection, transfer, storage, disclosure, and use of your information as described in this Privacy Policy. This includes any information you choose to provide that is deemed sensitive under applicable law.

When this policy mentions “we” or “us,” it refers to the controller of your information under this policy. Your information is controlled by LiveTube Ltd., an English company with its registered address at 86-90 Paul Street, London, EC2A 4NA, United Kingdom. Despite this, you alone control and are responsible for the posting of your live streams and other content you submit through the Services, as provided in the [Terms of Service](#) and [LiveTube Rules](#). Irrespective of which country you live in, you authorize us to transfer, store, and use your information in the United Kingdom, and any other country where we operate. In some of these countries, the privacy and data protection laws and rules regarding when government authorities may access data may vary from those in the country where you live. We rely on various legal bases to lawfully transfer personal data around the world, including the EU-US Privacy Shield and EU Commission-approved model contractual clauses.

If you have any questions or comments about this Privacy Policy, please contact us at [privacy@livetube.tv](mailto:privacy@livetube.tv).

#### General Description of Data Usage

LiveTube is the easiest way to start or watch a live video broadcast. LiveTube is designed to help you broadcast video publicly all around the world.

When you [Go Live](#) from the LiveTube app, your broadcast will be received in our newsroom and produced by a team of LiveTube journalists. We either decline or decide to publish your broadcast. When [we choose](#) your broadcast for publication, it is public by default. This includes the metadata provided with your broadcast, such as when and where you broadcast. Your chosen username will be published alongside the content.

We take the authenticity of our content very seriously. This includes validating the sender of the content. For this reason, we ask all LiveTube users to create an account in order to broadcast and watch videos. We verify both the email and mobile number of our users prior to using our app. With this approach, we can ensure that all users can start a live broadcast instantly without any additional verification. This feature is critical when it comes to trusted live news.

If you choose to create or update an account, you may provide some personal information, such as your profile information, phone number, and email address. Your profile information on LiveTube is publicly available and includes your username, profile picture, and information on your followers. Also publicly available are your current and past live broadcasts and the locations where these were created.

We display your full name alongside the content you submit through the LiveTube licensing platform, allowing publishers to credit you as the content creator. Please note that we do not verify the names provided by users, and you can choose to use a pseudonym if you prefer not to disclose your real name.

We use and store information about your location to provide features of our Services, such as broadcasting with your location, improving and customizing the Services, and contacting you in case of relevant local news for broadcast in your area. We may infer your location based on information from your device. Location services need to be enabled in order to use all LiveTube functions. We also request users to activate location access while not using the app so that we can notify them of relevant content close to them, as well as ask them to broadcast live from an event happening close to their current location. For more information, please visit our dedicated page, [How We Use Your Location](#), which provides a comprehensive explanation of all possible scenarios.

### **Specific Information We Collect**

We collect and use your information below to provide, understand, and improve our Services.

#### **Basic Account Information**

If you choose to create a LiveTube account, you must provide us with some personal information, such as your name, username, password, email address, and phone number. On LiveTube, only your username is listed publicly, including on your profile page and in search results, and you can use either your real name or a pseudonym.

We display your full name alongside the content you submit through the LiveTube licensing platform, allowing publishers to credit you as the content creator. Please note that we do not verify the names provided by users, and you can choose to use a pseudonym if you prefer not to disclose your real name.

LiveTube takes authenticity and truth on facts very seriously. To help our producers to identify reliable and trustworthy content, you can only use the LiveTube app as a registered user, and after you have provided and validated your email and mobile number. You can only create one LiveTube account for each email or mobile number.

### **Contact Information**

You may use your contact information, such as your email address or phone number, to customize your account or enable certain account features, for example, for login verification. By providing us with your phone number, you agree to receive text messages to that number from us. We may use your contact information to send you information about our Services, to market to you, to help prevent spam, fraud, or abuse. You may use your settings for mobile notifications to control notifications you receive from LiveTube. You may unsubscribe from any specific or all content notifications in the LiveTube app. Other users cannot find you on LiveTube by your email address or phone number. LiveTube will not make your information searchable publicly.

### **Your Broadcasts, Lists, Profile, and Other Public Information**

LiveTube is primarily designed to help you [broadcast live content to our LiveTube newsroom](#) and from there to the world. Most of the information you provide to us through LiveTube is information you are asking us to make public. You may provide us with your location, a picture, and a short description of the content of your broadcast; the metadata provided with LiveTubes, such as when you broadcasted and the client application you used to broadcast; information about your account, such as creation time, language, country, and time zone; and information on upcoming LiveTubes which you will create in the future, people you follow, broadcasts you click or otherwise engage with (such as by commenting or liking). LiveTube might decide to publish your broadcast based on journalistic criteria described in the [FAQ section](#) and at [How we choose Livetubes](#). In case of publication, LiveTube broadly and instantly disseminates your content to a wide range of users, customers, and services, including search engines, developers, and publishers that integrate LiveTube content into their services, and organizations such as universities, media/marketing organizations, and market research firms that analyze the information for trends and insights.

### **Location Information**

We may receive information about your location, e.g., when you send a live broadcast to us. We may also determine location by using other data from your device, such as precise location information from GPS, information about wireless networks or cell towers near your mobile device, or your IP address. We may use and store information about your location to provide features of our Services, such as allowing you to broadcast with your location, reach out to you with a notification asking you to live stream to LiveTube when relevant news is happening around you, and to improve and customize the Services, for example with more relevant content like local trends, stories, ads, and content suggestions. For more information, please visit our dedicated page, [How We Use Your Location](#), which provides a comprehensive explanation of all possible scenarios.

### **How We Use the Information We Collect**

We use the information we collect from all of our services to provide, maintain, protect, and improve them, to develop new ones, and to protect LiveTube and our users. We also use this information to offer you tailored content, such as more relevant search results and ads. We may use the username you provide for your LiveTube Profile across all the services we offer that

require a LiveTube Account. In addition, we may replace past names associated with your LiveTube Account so that you are represented consistently across all our services.

We may display your Profile name, Profile photo, and actions you take on LiveTube or on third-party applications connected to your LiveTube Account (such as likes, reviews you write, and comments you post) in our services, including displaying in ads and other commercial contexts. We will respect the choices you make to limit sharing or visibility settings in your LiveTube Account.

When you contact LiveTube, we may keep a record of your communication to help solve any issues you might be facing. We may use your email address to inform you about our services, such as letting you know about upcoming changes or improvements.

We use information collected from [cookies](#) and other technologies to improve your user experience and the overall quality of our services. For example, by saving your language preferences, we'll be able to have our services appear in the language you prefer. When showing you tailored ads, we will not associate an identifier from cookies or similar technologies with sensitive categories, such as those based on race, religion, sexual orientation, or health.

We will ask for your consent before using information for purposes other than those set out in this Privacy Policy.

LiveTube processes personal information on our servers in many countries around the world. We may process your personal information on a server located outside the country where you live.

### **Accessing and Updating Your Personal Information**

Whenever you use our services, we aim to provide you with access to your personal information. If that information is wrong, we strive to give you ways to update it quickly or to delete it – unless we have to keep that information for legitimate business or legal purposes. When updating your personal information, we may ask you to verify your identity before we can act on your request.

We may reject requests that are unreasonably repetitive, require disproportionate technical effort (for example, developing a new system or fundamentally changing an existing practice), risk the privacy of others, or would be extremely impractical (for instance, requests concerning information residing on backup systems).

Where we can provide information access and correction, we will do so for free, except where it would require a disproportionate effort. We aim to maintain our services in a manner that protects information from accidental or malicious destruction. Because of this, after you delete information from our services, we may not immediately delete residual copies from our active servers and may not remove information from our backup systems.

Keep in mind that search engines and other third parties may still retain copies of your public information, like your user profile information and public broadcasts, even after you have deleted the information from the LiveTube Services or deactivated your account. Additionally, please note that data deletion is not immediate. Information may still be available through cache systems and other storage solutions beyond our control for a certain period.

If you have created content on our platform, we will not delete the content itself but will anonymize your user data by replacing personal identifiers with generic information (e.g.,

“LiveTuber12345”) where necessary.

### **Information We Share**

We do not share personal information with companies, organizations, and individuals outside of LiveTube unless one of the following circumstances applies:

#### **With Your Consent**

We will share personal information with companies, organizations, or individuals outside of LiveTube when we have your consent to do so. We require opt-in consent for the sharing of any sensitive personal information.

#### **For External Processing**

We might provide personal information to our affiliates or other trusted businesses or persons to process it for us, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures.

#### **For Legal Reasons**

We will share personal information with companies, organizations, or individuals outside of LiveTube if we have a good-faith belief that access, use, preservation, or disclosure of the information is reasonably necessary to:

- meet any applicable law, regulation, legal process, or enforceable governmental request.
- enforce applicable Terms of Service, including investigation of potential violations.
- detect, prevent, or otherwise address fraud, security, or technical issues.
- protect against harm to the rights, property, or safety of LiveTube, our users, or the public as required or permitted by law.

#### **Affiliate Codes / Affiliate Link During Sign-Up**

By using an affiliate link or code, you may be eligible for certain rewards or benefits. Similarly, the affiliate partner may receive rewards for referring you to our platform. In connection with the affiliate program, we will share your provided first name and last name with our affiliate partner. This is to ensure that both you and the affiliate receive the appropriate rewards. Please note that this does not have to be your real name, but should match your identity on our platform. Your privacy is important to us. Apart from your first and last names, no other personal information like email addresses or mobile numbers will be shared with affiliates.

#### **Business Transfers and Affiliates**

In the event that we are involved in a bankruptcy, merger, acquisition, reorganization, or sale of assets, your information may be sold or transferred as part of that transaction. This Privacy Policy will apply to your information as transferred to the new entity. We may also disclose information about you to our corporate affiliates in order to help provide, understand, and improve our Services and our affiliates’ services, including the delivery of ads.

#### **Public Information**

We may share or disclose your public information, such as your public user profile information (username and profile picture). Your username and picture are always public on LiveTube unless you delete your account.

### **Non-Personal, Aggregated, or Device-Level Information**

We may share or disclose non-personal, aggregated, or device-level information such as the total number of times people engaged with a video, the number of users who clicked on a particular link or subscribed to a specific LiveTube (even if only one did), the characteristics of a device or its user when it is available to receive an ad, the videos that people are sharing about in a particular location, or aggregated or device-level reports to advertisers about users who saw or clicked on their ads. This information does not include your name, email address, phone number, or LiveTube handle.

We may share non-personally identifiable information publicly and with our partners – like publishers, advertisers, or connected sites. For example, we may share information publicly to show trends about the general use of our services.

If LiveTube is involved in a merger, acquisition, or asset sale, we will continue to ensure the confidentiality of any personal information and give affected users notice before personal information is transferred or becomes subject to a different privacy policy.

### **Information Security**

We work hard to protect LiveTube and our users from unauthorized access to or unauthorized alteration, disclosure, or destruction of information we hold. In particular:

- We encrypt many of our services using SSL.
- We review our information collection, storage, and processing practices, including physical security measures, to guard against unauthorized system access.
- We restrict access to personal information to LiveTube employees, contractors, and agents who need to know that information to process it for us. These employees are subject to strict contractual confidentiality obligations and may be disciplined or terminated if they fail to meet these obligations.

### **Children's Information**

The Services are not directed to children. We do not knowingly collect personally identifiable information from children under 13. If you are a parent or guardian who has become aware that your child has provided us with Personal Information without your consent, please contact us. If we become aware that a member is under the age of 13 and has provided us with Personal Information without verifiable parental consent, we will delete such information from our files.

### **Legal Basis for Processing Personal Data Under GDPR**

If you are from the European Economic Area (EEA), LiveTube Limited's legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Data we collect and the specific context in which we collect it.

LiveTube Limited may process your Personal Data because:

- We need to perform a contract with you.
- You have given us permission to do so.
- The processing is in our legitimate interests and it's not overridden by your rights.
- For payment processing purposes.
- To comply with the law.

## Retention of Data

LiveTube Limited will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies. LiveTube Limited will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our Service, or we are legally obligated to retain this data for longer time periods.

## Transfer of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those of your jurisdiction.

Please note that we transfer the data you submit to us, including Personal Data, to the following companies for processing. All data is transferred encrypted. Please see the companies' Privacy Policies for information on how your information is handled, stored, and processed:

- **Google Cloud Services** | Hosting of all app data: <https://cloud.google.com/security/privacy/>
- **Twilio** | Mobile User Authentication: <https://www.twilio.com/legal/privacy/authy>
- **Typeform** | Forms for you to fill out and reach LiveTube: <https://admin.typeform.com/to/dwk6gt>
- **Freshdesk** | LiveTube Support Platform: <https://www.freshworks.com/privacy/data-hosting/>
- **Mailjet** | App double verification: <https://www.mailjet.com/statics/privacy-policy>
- **Mailchimp** | LiveTube Newsletter: <https://mailchimp.com/legal/privacy/>
- **LiveChat Inc.** | Live Chat Support: <https://www.livechatinc.com/privacy-policy/>
- **CleanTalk** | Spam protecting our systems: <https://cleantalk.org/help/cleantalk-gdpr-compliance>
- **Reoon Email Verifier** | Verification of emails when signing up: <https://www.reoon.com/privacy-policy>



- **Chatwith** | Chatbot support: <https://chatwith.tools/privacy>
- **Chatbot.com** | Chatbot support: <https://www.chatbot.com/legal/privacy-policy>

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer. Some of the above services might ask you to consent to their privacy policy before you can start using the service on our systems.

LiveTube Limited will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place, including the security of your data and other personal information.

## **Other Plugins Used on the LiveTube Website and Privacy**

### **Akismet**

We collect information about visitors who comment on Sites that use our Akismet anti-spam service. The information we collect depends on how the User sets up Akismet for the Site, but typically includes the commenter's IP address, user agent, referrer, and Site URL (along with other information directly provided by the commenter such as their name, username, email address, and the comment itself). <https://akismet.com/gdpr>

### **YouTube**

Our website might sometimes use plugins from YouTube, which is operated by Google. The operator of the pages is YouTube LLC, 901 Cherry Ave., San Bruno, CA 94066, USA.

If you visit one of our pages featuring a YouTube plugin, a connection to the YouTube servers is established. Here the YouTube server is informed about which of our pages you have visited.

If you're logged in to your YouTube account, YouTube allows you to associate your browsing behavior directly with your personal profile. You can prevent this by logging out of your YouTube account.

YouTube is used to help make our website appealing. This constitutes a justified interest pursuant to Art. 6 (1) (f) DSGVO. Further information about handling user data can be found in the data protection declaration of YouTube under <https://www.google.de/intl/de/policies/privacy>.

### **Vimeo**

Our website might use features provided by the Vimeo video portal. This service is provided by Vimeo Inc., 555 West 18th Street, New York, New York 10011, USA.

If you visit one of our pages featuring a Vimeo plugin, a connection to the Vimeo servers is established. Here the Vimeo server is informed about which of our pages you have visited. In addition, Vimeo will receive your IP address. This also applies if you are not logged in to Vimeo when you visit our plugin or do not have a Vimeo account. The information is transmitted to a Vimeo server in the US, where it is stored.

If you are logged in to your Vimeo account, Vimeo allows you to associate your browsing behavior directly with your personal profile. You can prevent this by logging out of your Vimeo account. For more information on how to handle user data, please refer to the Vimeo Privacy Policy at <https://vimeo.com/privacy>.

## **Google Web Fonts**

For uniform representation of fonts, this page uses web fonts provided by Google. When you open a page, your browser loads the required web fonts into your browser cache to display texts and fonts correctly.

For this purpose, your browser has to establish a direct connection to Google servers. Google thus becomes aware that our web page was accessed via your IP address. The use of Google Web fonts is done in the interest of a uniform and attractive presentation of our plugin. This constitutes a justified interest pursuant to Art. 6 (1) (f) DSGVO. If your browser does not support web fonts, a standard font is used by your computer. Further information about handling user data can be found at <https://developers.google.com/fonts/faq> and in Google's privacy policy at <https://www.google.com/policies/privacy/>.

## **WPML**

WPML uses cookies to identify the visitor's current language, the last visited language, and the language of users who have logged in.

While you use the plugin, WPML will share data regarding the site through Installer. No data from the user itself will be shared.

## **WPML Translation Management**

WPML Translation Management will send the email address and name of each manager and assigned translator as well as the content itself to Advanced Translation Editor and to the translation services which are used.

## **WPML String Translation**

WPML String Translation will send all strings to WPML's Advanced Translation Editor and to the translation services which are used.

## **Smush**

Smush sends images to the WPMU DEV servers to optimize them for web use. This includes the transfer of EXIF data. The EXIF data will either be stripped or returned as it is. It is not stored on the WPMU DEV servers.

Smush uses the Stackpath Content Delivery Network (CDN). Stackpath may store web log information of site visitors, including IPs, UA, referrer, Location, and ISP info of site visitors for 7 days. Files and images served by the CDN may be stored and served from countries other than your own. Stackpath's privacy policy can be found here: <https://store.stackpath.com/privacy.aspx>

### **EWWW Image Optimizer**

LiveTube uses the EWWW Image Optimizer to optimize and deliver images across our platform. EWWW may process certain data as part of their optimization process. This includes the transfer of images and related data to EWWW servers. For more details on how EWWW handles data, please review their [privacy policy](#).

### **Disclosure for Law Enforcement**

Under certain circumstances, LiveTube Limited may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).

### **Legal Requirements**

LiveTube Limited may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation.
- To protect and defend the rights or property of LiveTube Limited.
- To prevent or investigate possible wrongdoing in connection with the Service.
- To protect the personal safety of users of the Service or the public.
- To protect against legal liability.

### **Security of Data**

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

### **Your Data Protection Rights Under GDPR**

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. LiveTube Limited aims to take reasonable steps to allow you to correct, amend, delete, or limit the use of your Personal Data.

At LiveTube, we are deeply committed to safeguarding your privacy and ensuring that you have complete control over your personal data, allowing you to exercise your rights with ease and confidence. The right to erasure, often referred to as the "right to be forgotten," empowers

individuals to request the deletion of their personal information from our systems under certain conditions.

Below we explain the process for exercising this right, helping you understand when you are eligible to request erasure, and providing guidance on how to submit a request to remove your data from our records. This information is also always available via [Manage Your Personal Data](#). If you wish to be informed of what Personal Data we hold about you and if you want it to be removed from our systems, please contact us: [Request Data Report](#)

In certain circumstances, you have the following data protection rights:

- The right to access, update, or delete the information we have on you. Whenever made possible, you can access, update, or request the deletion of your Personal Data directly within your account settings section. If you are unable to perform these actions yourself, please contact us to assist you.
- The right of rectification. You have the right to have your information rectified if that information is inaccurate or incomplete.
- The right to object. You have the right to object to our processing of your Personal Data.
- The right of restriction. You have the right to request that we restrict the processing of your personal information.
- The right to data portability. You have the right to be provided with a copy of the information we have on you in a structured, machine-readable, and commonly used format.
- The right to withdraw consent. You also have the right to withdraw your consent at any time where LiveTube Limited relied on your consent to process your personal information.

Please note that we may ask you to verify your identity before responding to such requests. You have the right to complain to a Data Protection Authority about our collection and use of your Personal Data. For more information, please contact your local data protection authority in the European Economic Area (EEA).

We value transparency and are dedicated to making the process straightforward and accessible for all users.

### **Delete – LiveTube App Data**

If you registered with the LiveTube app, LiveTube: Live News & Get Paid, you can easily request the deletion of your account and all personal data without needing to reinstall the app. To do this, simply use the link below to access our online data deletion form. This allows you to maintain control over your personal information even if you have already uninstalled the app. [DELETE LiveTube APP DATA](#)

**Alternatively: Delete your account directly in the LiveTube App**

For users who still have the app LiveTube: Live News & Get Paid app still installed, you can delete your account directly within the app by following these steps:

- Open the LiveTube app.
- Go to 'Settings'.
- Click on your profile picture.
- Click on 'Delete Account'.
- Follow the on-screen instructions to complete the process.

### **Delete Other Data**

If you have provided your information through other means on the LiveTube platform, you can request deletion of this data through the below link.

[Delete all personal information](#)

### **Request Data Report**

You have the right to request information about the data we store about you. You can request this by either clicking the button below and selecting 'Request My Data' or by directly filling out the web form provided on this site.

[Request Data Report](#)

### **Managing Cookies and Privacy in Your Browser**

In addition to managing and deleting your personal data, you may also want to manage or delete cookies set by LiveTube in your browser. For your convenience, we have a dedicated page that provides detailed instructions on how to delete LiveTube cookies and how to access your privacy settings in various browsers.

You can access these instructions on our [Privacy in Your Browser](#) page.

For any assistance or questions regarding data deletion, please get in touch with our support team via [ticket.livetube.tv](https://ticket.livetube.tv) or start a live chat.

For any other questions related to legal matters, please visit the [LiveTube Legal Hub](#).

### **Service Providers**

We may employ third-party companies and individuals to facilitate our Service ("Service Providers"), provide the Service on our behalf, perform Service-related services, or assist us in analyzing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

### **Analytics**

We may use third-party Service Providers to monitor and analyze the use of our Service.

## **Google Analytics / Firebase**

Google Analytics / Firebase is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network. You can opt out of having your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity. For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <http://www.google.com/intl/en/policies/privacy/>.

## **Behavioral Remarketing**

LiveTube Limited uses remarketing services to advertise on third-party websites to you after you visited our Service. We and our third-party vendors use cookies to inform, optimize, and serve ads based on your past visits to our Service.

## **Facebook**

Facebook remarketing service is provided by Facebook Inc. You can learn more about interest-based advertising from Facebook by visiting this page: <https://www.facebook.com/help/164968693837950>.

To opt out from Facebook's interest-based ads, follow these instructions from Facebook: <https://www.facebook.com/help/568137493302217>.

Facebook adheres to the Self-Regulatory Principles for Online Behavioral Advertising established by the Digital Advertising Alliance. You can also opt out from Facebook and other participating companies through the Digital Advertising Alliance in the USA: <http://www.aboutads.info/choices/>, the Digital Advertising Alliance of Canada in Canada: <http://youradchoices.ca/>, or the European Interactive Digital Advertising Alliance in Europe: <http://www.youronlinechoices.eu/>, or opt-out using your mobile device settings. For more information on the privacy practices of Facebook, please visit Facebook's Data Policy: <https://www.facebook.com/privacy/explanation>.

## **Payments**

We may provide paid products and/or services within the Service. In that case, we use third-party services for payment processing (e.g., payment processors).

We will not store or collect your payment card details. That information is provided directly to our third-party payment processors whose use of your personal information is governed by their Privacy Policy. These payment processors adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa,

Mastercard, American Express, and Discover. PCI-DSS requirements help ensure the secure handling of payment information.

In order to pay you as a reporter, we only use your email address. We will not receive, process, or store any other information from the payment processor.

The payment processor we work with is:

## **Paypal**

Here you can find their Privacy Policy: <https://www.paypal.com/webapps/mpp/ua/privacy-full>.

You can find more information on the exact payment process here: [How Do I get Paid](#)

## **Links to Other Sites**

Our Service may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

## **When This Privacy Policy Applies**

Our Privacy Policy applies to all of the services offered by LiveTube Ltd. and its affiliates but excludes services that have separate privacy policies that do not incorporate this Privacy Policy. Our Privacy Policy does not apply to services offered by other companies or individuals, including products or sites that may be displayed to you in search results, sites that may include LiveTube services or content, or other sites linked from our services. Our Privacy Policy does not cover the information practices of other companies and organizations who advertise our services, and who may use cookies and other technologies to serve and offer relevant ads.

## **Compliance and Cooperation with Regulatory Authorities**

We regularly review our compliance with our Privacy Policy. When we receive formal written complaints, we will contact the person who made the complaint to follow up. We work with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of personal data that we cannot resolve with our users directly.

## **Changes**

Our Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of privacy policy changes).

## LiveTube Rules – Introduction

*(Last Update: Jan 12, 2024)*

LiveTube is more than a news broadcaster—we're a beacon of reliable and factual information amid a sea of misinformation. Each day, we diligently uphold our commitment to integrity, working to provide a space of trust for our diverse community, which includes producers, reporters, users, viewers, and partners. We also make sure to extend this protection to the individuals appearing in our broadcasts—be they emergency service personnel, public officials, artists, and others.

Our stand against fake news has fortified LiveTube's reputation as a reliable source for real-time reporting. But we aim to do more than broadcast—we aspire to lead the way in responsible live news reporting. To support this goal, we've put in place stringent guidelines for content shared on our platform and the conduct expected from our users. Failing to comply with these guidelines can result in penalties, which can range from temporary account suspensions to permanent terminations.

By using the LiveTube App, all users agree to our [Terms and Conditions](#) and [Privacy Policy](#), along with the LiveTube Rules we're discussing here.

As part of our responsibility, we maintain close cooperation with official authorities. We promptly report any activity or content that requires their attention, reflecting our commitment to public safety and legal compliance.

We also understand that being adaptable is key to growth. For this reason, we reserve the right to revise these rules as necessary. You can always find the most up-to-date version at [livetube.tv/help/rules](https://livetube.tv/help/rules).

By adhering to these guidelines and principles, we can build a mutually respectful and authentic environment on LiveTube. Let's collaborate to preserve LiveTube's role as a trusted source for the public's need for timely and accurate information.

### Content Restrictions

We maintain strict boundaries for content shared on user profiles, promotional materials, or live broadcasts. Advertising is not allowed unless explicitly authorized by LiveTube. The following types of content are strictly prohibited:

- **Adult or pornographic content:** No explicit sexual content or nudity intended to sexually arouse.
- **Violent or harmful content:** Graphic violence or content intended to incite violence is not allowed. For instance, videos depicting physical fights, extreme gore, or violent abuse.
- **Content promoting harassment, bullying, or intimidation:** We do not tolerate any form of content that promotes harm to others, e.g., threats, stalking, or sharing of non-consensual explicit images.



- **Hate speech or discriminatory content:** Derogatory content about race, religion, age, nationality, veteran status, sexual orientation, gender, or gender identity is unacceptable. For example, racial slurs, sexist comments, or posts promoting hate groups.
- **Promotion of illegal activities:** Content involving hacking, illicit drug use, or the sale of weapons/ammo is not allowed.
- **Sales or promotions of products derived from endangered or threatened species:** For example, items made from ivory or shark fin products.
- **False advertising or deceptive practices:** For instance, misleading promotional tactics, scams, or get-rich-quick schemes.

If you need further clarity on what makes a great LiveTube, please refer to our guide on [What Makes a Great LiveTube](#).

### Intellectual Property and Copyright

Respecting intellectual property and the regulations of the venue or location where you intend to broadcast is non-negotiable. Any broadcast on LiveTube must be in compliance with relevant copyright laws and permissions, and all local rules and regulations pertaining to the filming location.

When you plan to broadcast from private venues, public performances, concerts, theater shows, or any similar event, it is your responsibility to ensure you have the necessary rights to film and broadcast. For more detailed information about these considerations, please refer to our [Copyright Information](#) and our [Tips for LiveTubers](#) sections.

### Trademarks and Copyright

**Trademarks:** We reserve the right to reclaim usernames on behalf of businesses or individuals that have legal claims or trademarks on those usernames. Accounts using company names and/or logos to mislead others may be permanently suspended.

**Copyright:** We will respond to clear and complete notifications regarding alleged copyright infringements. Our copyright procedures are set out in the Terms and Conditions.

### Respectful User Behavior and Account Use

We foster a respectful community where everyone's rights and safety are paramount. Any actions violating this ethos may result in account suspension or termination.

- **Abusive Behavior:** We respect freedom of speech but will not tolerate any form of abuse or harassment towards others.
- **Violent Threats:** Any promotion of violence, including threats or support of terrorism, is strictly prohibited.
- **Harassment:** Targeted abuse or harassment of others, including our producers, all registered LiveTube users, and our team members, is not tolerated.
- **Hateful Conduct:** Any form of hate speech or attacks based on race, ethnicity, national origin, sexual orientation, gender, gender identity, religious affiliation, age, disability, or disease is strictly prohibited.

- **Multiple Account Abuse:** Creating multiple accounts with overlapping uses to evade suspension of a separate account is not allowed.
- **Private Information:** Sharing private and confidential information, such as credit card numbers, street addresses, or Social Security/National Identity numbers, without explicit authorization and permission is prohibited.

### **Responsible Username Choice and Prohibited Advertising Policy**

At LiveTube, we value a respectful and safe community environment. All LiveTube participants must adhere to the restrictions displayed when choosing a username. Furthermore, the use of inappropriate, sexist, offensive, or otherwise objectionable or explicitly commercial usernames is strictly prohibited.

In general, all forms of advertising or promotional activities on LiveTube platforms are not permitted unless explicitly authorized by LiveTube. We reserve the right to remove or change usernames that violate these guidelines, and to take action against accounts engaging in unauthorized advertising. Our commitment to the standards set in the LiveTube rules ensures a safe, positive, and trustworthy experience for all users. Since usernames are also displayed in the broadcasted LiveTubes, which we share with external partners like news providers and broadcasting stations, particularly high security requirements apply to these publicly disseminated names. In particularly drastic cases, we reserve the right to report name abuse to authorities, especially if it could constitute criminal offenses.

### **Exceptions in Situations of Great Public Interest**

We are aware of the role LiveTube plays in disseminating timely and accurate information of substantial public interest. Sometimes, this may mean featuring content that would normally be considered a violation of our guidelines. Such instances could include broadcasts involving significant events like large-scale protests or emergency situations that may involve confrontational or threatening elements.

We wish to emphasize that the decision to broadcast such content will only be made in exceptional cases where there is a broader public interest at stake, such as major incidents affecting many people or having significant societal implications. In such cases, we may choose at LiveTube's discretion to broadcast such content. We believe this serves the greater good of informing and educating our audience. However, these cases will be carefully reviewed on a case-by-case basis, and the decision to allow or disallow will remain entirely at our discretion.

### **User Exemptions in Public Interest Situations**

We acknowledge that our users are not professional journalists and can find themselves in situations where they capture content of great newsworthiness or public interest, but which may borderline our content rules. In such situations, if we choose not to broadcast the livestream due to the nature of the content but acknowledge its potential significance in areas such as public awareness or democratic processes, we will not impose the usual sanctions on the user. This is contingent on the user acting in good faith and the understanding that they may lack professional judgment in these matters.

We appreciate our users' initiative to share important stories and we encourage open communication with our producers in real-time. Please remember, we operate a real-time newsroom where our team of professional producers will guide you through the process. We must emphasize that this exemption does not cover content that explicitly violates our rules, such as private violence, pornography, and others. We retain the absolute discretion as a news broadcaster to decide what content is published on our platform, and users do not have an inherent right to demand their stories be published.

Remember, LiveTube is your platform for sharing important stories and we encourage open communication with our producers in real-time. Every decision is guided by our commitment to public interest, safety, and maintaining the highest standards of broadcasting and journalistic ethics. Any exceptions to the LiveTube Rules do not indicate endorsement of the behavior involved, and should not be perceived as a relaxation of our overall commitment to promoting safety, respect, and legality across our platforms.

### **Questions or Suggestions?**

For any questions or concerns, you can always reach out to us via our [Support Ticket](#) system or check out our [FAQs](#).

For a comprehensive understanding of our operations and offerings, feel free to explore [About LiveTube](#) or join our [LiveTube Forum](#) to engage in discussions with other users.

For aspiring broadcasters and enthusiasts, we have established the [LiveTube Academy](#) where you can learn more about creating high-quality live content.

If you represent a media outlet and would like to use LiveTube content, kindly register at our [Media Registration](#) page to gain access to the LiveTube MediaHub.

We appreciate your cooperation and adherence to our rules and guidelines. Together, we can ensure LiveTube remains a reliable, respectful, and engaging platform for everyone.

Non-compliance with these rules may lead to immediate account termination without further notice. For further details about how we handle user information, refer to our [Privacy Policy](#).